Atradius Collections

Digital Marketing Intern (Atradius Collections)

Fulltime – Amsterdam

A vacancy has arisen for the following position: Digital Marketing Intern, in the Marketing department of Atradius Collections within the Atradius Group, beginning in March/April 2017.

Job Description

As an Online Marketing intern at Atradius Collections you will get solid exposure to ecommerce and channel marketing in a dynamic international setting. This is an excellent learning opportunity within a supportive and friendly organization.
Your role will be to assist the Global marketing team in managing our digital channels. You will assist with managing and improving our Atradiuscollections.com sites, and assist with global and local marketing online campaigns and new product launches.
If you are up for learning about ecommerce and online marketing, and want to get hands on experience developing online campaigns then this is the role for you.

Overview tasks Marketing

Website and intranet management

- Edit web content using content management systems
- Assist with conceptualising new landing pages for online campaigns

Global campaign management

- Assist in the setting up of global and local campaigns using the marketing automation system: creation of landing pages, forms, emails
- Collaborate, brainstorm and assist with the campaign conceptualization, coordination and quality control in support of campaigns for our international offices (25 countries)
- Produce content for websites, email campaigns, social media etc.
- Other ad-hoc requests

Online reputation assistance

- Assist Communications Manager with social media management
- Image and content generation

Knowledge, Skills and Experience

- A university enrolled 3rd/4th year HBO/WO student of Marketing, Communication, Media or other relevant Business Studies.
- Passionate about ecommerce, online and content marketing
- Reliable, take ownership of his/her work, not afraid to fail and get back up again.
- High motivation, independent thinking, proactive approach, hands-on and problem solving mentality
- Fluent in English, strong working proficiency (preferably native speaker)
- Familiar with digital marketing channels, platforms, and technologies: web, social, email, SEO, SEA, analytics, etc.
- Strong blog/writing/content creation skills
- Bonus: Affinity with CMS and managing online cloud platforms

Essential competencies

- Presenting and communicating information
- Learning and researching

- Planning and organising
- Following instructions and procedures
- Coping with pressures and setbacks

What we offer

- A fun and challenging place to work: international, dynamic, transparent and informal
- We find it important to offer our people an environment where they can achieve personal growth

Additional notes

- The intern position is to last 4~6 months, with the possibility of extension if both parties are satisfied with the cooperation.
- Time is allotted for those who are expected to work on their internship project related to their major.
- If such project is to be executed during the internship, your manager can support the student with guidance and coordination with their internship counsellor.
- Working times are flexible to take into account the needs of the student to attend school related activities.
- Educational courses related to the student's activities will be facilitated when adequate.

Unit Description

By presence in 25 countries, Atradius Collections a part of the Atradius Group, provides trade invoice collection services in 96% of countries worldwide. Its wide range of services assists companies around the globe to recover unpaid invoices, from first party to legal collections. Considering its global reach, local experience and seamless service, Atradius Collections possesses the unique expertise in achieving results. Atradius Collections forms part of Grupo Catalana Occidente (GCO.MC), one of the leading insurers in Spain and worldwide in credit insurance.

Our Organization

The Atradius Group provides trade credit insurance, surety and collections services worldwide, and has a presence through 160 offices in 50 countries. Atradius has access to credit information on 200 million companies worldwide. Its products help protect companies throughout the world from payment risks associated with selling products and services on credit.

Contact person and Contact Details

For more information about this vacancy please contact Robyn Bonnin, Global Marketing Communications Manager, Atradius Collections.

Applying done by including a short motivation to send CV by email to robyn.bonnin@atradius.com.

Acquisition in response to this vacancy is not desired.

Office Location

David Ricardostraat 1
1066 JS Amsterdam